

2011
Le Bal de la Jonquille The Daffodil Ball

The Daffodil Ball

benefiting the Canadian Cancer Society

was held in Montreal on Thursday, April 28 and raised

\$1,446,000 net

The Canadian Cancer Society expresses its heartfelt thanks to the Daffodil Ball Co-Chairmen:

Rupert Duchesne
Marc Parent
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Norman M. Steinberg

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Canadian Cancer Society
Société canadienne du cancer

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Since the inaugural Ball in 1994,
The Daffodil Ball in Montreal has raised more than

\$21.5 million net

Research is key

The Canadian Cancer Society funds more cancer research nationwide than all other Canadian cancer charities combined:

\$244 million in the last 5 years

Funding applications undergo rigorous peer review by panels of scientific experts, to ensure that the most promising projects are supported.

Thanks to research, survival rates for many cancers have improved dramatically.

	Canadians diagnosed in 2010	5 year survival rate	
		Today	25 years ago
All cancers combined	173,800	62%	56% *
Prostate cancer	24,600	95%	73%
Breast cancer	23,300	88%	76%
Colorectal cancer	22,500	63%	54%
Melanoma	5,300	89%	85% *
Childhood cancers	836	82%	71%

* in 1992

Funds raised for the Canadian Cancer Society are also used to:

- Offer support for patients living with cancer and their families
- Promote healthy lifestyles and strategies to reduce cancer risk
- Provide information on cancer, treatments, prevention and support services
- Advocate for public policies to improve Canadians' health

Donations have made a huge impact. However, the Canadian Cancer Society cannot fund 80% of all eligible research projects.

That's too many lost opportunities
More funding is urgently needed

visit fightback.ca