

**IN THE GAME:**  
FERRELL'S FUNNY OR DIE  
SETS ITS SIGHTS ON GAMING

**INSIDE THE BOX**  
Basem Boshra welcomes CTV's decision to stream  
ABC's biggest hits online. [montrealgazette.com/tv](http://montrealgazette.com/tv)

**ON TWO WHEELS**

Kate Molleson on the many factors to consider when parking  
your bike around the city. [montrealgazette.com/cycling](http://montrealgazette.com/cycling)



# ARTS & LIFE

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BOND-THEMED BALL RAISES RECORD-BREAKING \$2,293,000 FOR CANADIAN CANCER SOCIETY

## Daffodils are forever



PHOTOS: VINCENZO D'ALTO THE GAZETTE

Clockwise from top: Bond-worthy model poses in a spectacular tableau wearing 007's preferred ladies' attire. Kilt-tastic Justin Trudeau and Sophie Grégoire (Bond beautiful in Morales). Former ball chair and Garda president/CEO Stephan Crétier with actress wife Stephany Maillery (in Cavalli).



**SOCIAL NOTES**  
JENNIFER CAMPBELL

**Party prelude:** 00SOCIALGAL at your secret soirée service, elegantly equipped with hi-tek hidden cam (can't tell you where it's buried or I'll have to kill you) and gaggle of glam gadgets (mace-laced Manolos and nuclear Nars lip stain), poised to expose the sexiest scoop on this year's James Bond-themed 15th annual Daffodil Ball. Masterfully chaired by a trio of titans – National Bank president/CEO Louis “Connery” Vachon (attending with Chantal Carrier), PricewaterhouseCoopers senior partner/CEO Chris “Craig” Clark (with wife Pam) and Pfizer Canada president/CEO Paul “Brosnan” Lévesque (with wife Lucie Jean) – the 2008 “Daffabond” was award-winning producer Alison Silcoff's best yet. Shall we?

**Dangerously cool decor:** Agent Style, a.k.a. internationally acclaimed event decorator Dick Walsh, outdid his visionary self at Windsor Station. Among the unforgettable: a no-mortal-could-resist-her gold-dipped bare Bond girl (inspired by Goldfinger, of course), who coyly greeted guests (such as Fannie Charron-Bisset and hub Andrew) from a rotating circular bed that was swathed in shimmering black satin; a visually entrancing video montage of all things Bond (broadcast on a 40-foot screen), generously produced by new Montreal studio Moment Factory; an explosion of 30,000 fresh daffodils that spread joy and beauty from their every stylish site; and a larger-than-life ode-to-Bond tableau in the dining room that incorporated such film icons as an Aston Martin, helicopter and bevy of Bond babes garbed in James's preferred ladies' attire: bikinis and furs (très Pussy Galore).

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## What was the Commie hiding under the bed really waiting for?



**BILL BROWNSTEIN**  
on Commies in bed

*“East German women apparently eschewed much cheap shop-talk in favour of intimate action.”*

In the creepy old days of the Joseph McCarthy era over half a century back, the more paranoid of U.S. political leaders would delight in alarming folks by telling them that there were Commies hiding under beds everywhere. Well, turns out the Commies might not have been wasting their time under beds. Apart from the comfort factor, it seems some Communists preferred the possibilities afforded to them by lying on top of beds. The German documentary *Do Communists Have Better Sex?* – playing at the Cinéma du Parc tomorrow through Thursday – seeks to solve one of the more

penetrating issues of the last century. Director André Meier gets to the bottom of the question in this revealing and, yes, rather amusing doc by probing sexual mores of East and West Germans between 1961 and 1989. The former date marks the erection of the Berlin Wall while the latter relates to its eradication. Armchair sociologists will note that the timeframe covers the period when sexual liberation was all the rage in the wild West, in North America as well as much of Europe. So the assumption would likely be that West Germans, like many other Westerners, would be leaping

from boudoir to boudoir, performing death-defying acrobatics in the spirit of free love. Don't assume. It is the contention of Meier's panel of pro sociologists, sexologists and other learned ologists that, in fact, the East Germans, in spite of Big Brother's political repression, were gettin' it on more and were enjoying it more than perhaps their more sexually inhibited West German countryfolk. Why? Well, it seems that the women of the East were in fact more liberated than their counterparts in the West. Be it economics or politics, East German

women were thrust into the labour force, even if they had children. As a consequence, the panel of experts deduces they achieved equality with the men quicker. The women felt more empowered and more independent and were thus more sexually liberated than their sisters in West Germany. While there may have been no “cult of orgasm” as there was in the West, East German women apparently eschewed much cheap shop-talk in favour of intimate action. The panel also concludes that if not condoned, the East German powers-that-were didn't condemn pre-marital teen sex.

Furthermore, both divorces and abortions were far easier to obtain in the East than in the West. As were birth-control pills. Perhaps curiously, the experts suggest West German women were more hung up from living in a far more chauvinistic society. Women were expected to stay at home, churn out children and tend to the every need of their male mates. Or, as is snidely suggested: “In not over-sizzling the goose.” While the latter remark is meant to imply matters more culinary, it would apply in the canoodling department as well. Please see BROWNSTEIN, Page A19

# SOCIAL NOTES

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**The fare-est mission:** A spy's gotta eat (even one who aspires to Honey Ryder proportions), and the Fairmont Queen Elizabeth's team, led by executive chef **Alain Pignard** under the direction of **Armando Arruda**, would have done M's private Blades club proud. Standouts served on psychedelic hand-carved "008" ice-sculpture platters included delicate Abitibi sturgeon caviar and blinis from Russia with love, followed by Scottish smoked salmon, a manly beef Wellington, a flawless selection of food- and mood-enhancing wines and spirits; and a crème brûlée trifle that 007 surely used to seduce Vesper Lynd in Casino Royale.

**The living highlights:** Bond is many things, but never boring. And so it comes as no surprise that the evening's agenda d'amusement (impeccably emceed by broadcast legend **Dennis Trudeau**) was a source of never-ending intrigue. From media personality/celeb DJ **Geneviève Borne**, who delighted during 'tails, to L.A.-based cabaret wonder **Morganne**, who wowed with a series of Bond titles during dinner, the beat was ON. And it had to be: The sizzling European band Les Goldsingers was also in the house (how apropos), as was **Paul Chacra** and 1945.

**Bond-worthy bling for our eyes only:** Adding to the palpable excitement was a chance to win 11 exotic raffle packages, including a jaunt to the St. Regis resort in Bora-Bora (valued at \$29,000, scooped up by NYC's **Betsy** and **John Rolls**); serious swag (sterling silver money clips for the stylish gents courtesy of Birks, and Chanel for the ladies, including sunglasses for those at the top sponsor tables); and finally, the pièce de résistance – a hi-flying Moonraker auction, featuring a thrill-of-a-lifetime prize no amount of money could buy: the opportunity to pilot the U.S. space shuttle simulator at NASA's Johnson Space Centre, replete with private tour by Canadian astronaut Chris Hadfield. No wonder top bidders (who shed \$20,000 for the privilege) couldn't stop smiling: They're moon-bound!

**The "it" list** exploded with signature James charisma and clout, as close to 700 of the country's power brokers came together to lend invaluable support to the Canadian Cancer Society (and strut seriously celluloid-worthy style). From the political arena, the Daff welcomed the well-heeled (and well-kilted!) likes of **Justin Trudeau** (whose attire paid homage to one-time Bond George Lazenby) and his stunning wife, eTalk Daily Quebec correspondent **Sophie Grégoire** (Jinx-hot in lavender Morales); plus Quebec ministers **Monique Jérôme-Forget** (with husband **Claude Forget**) and **Julie Boulet** (with **Marc Dupuis**); federal minister of public works **Michael M. Fortier** (who zestfully took to the dance floor with wife **Michelle Setlakwe**); U.S. ambassador to Canada **David Wilkins**; French ambassador to Canada **Daniel Jouanneau** (who, along with wife **Odile**, thoroughly enjoyed his first Daffodil); and the honourable **Togo D. West Jr.** (accompanied by wife **Gail**), a former U.S. associate deputy attorney general, secretary of the Army and secretary of veterans' affairs.

Several stars from the entertainment glitterati supported the cause – namely actress **Lucie Laurier** with son **Timothy Ward-Laurier**, and award-winning performer **Patrice L'Écuyer** with wife **Judith Arseneau** (baber than Basinger in Never Say Never Again).

For those missing the same-night return of Grey's Anatomy, there were dazzling real-life doctors in the house, including McGill med dean **Richard Levin** (with wife **Jane**) and CTV health correspondent **Marla Shapiro** (who flew in from T.O. and captivated in a bejewelled champagne Chanel sheath).

Finally, on the corporate beat, it seemed like every president/CEO this side of the Atlantic had come to Daffo-Bond! Topping the register: new Bombardier president/CEO **Pierre Beaudoin** with beautiful wife **Hélène Robitaille**; **Sandra Chartrand** and husband, Couche-Tard president/CEO **Alain Bouchard**; Interinvest president/CEO **Hans Black** with **Janet** (who, in tiered Escada, outglammed Paris Carver in Tomorrow Never Dies); Omer DeSerres president **Marc DeSerres** and wife **Céline**; Birks's **Niccolo Rossi Di Montelera** with wife **Mariangela** (muse-perfect in Chanel and a one-of-a-kind 50-carat Diamonds Are Forever cuff from the Birks Prestige Collection); Sanofi-aventis president/CEO **Jérôme Silvestre** and wife **Dominique**; power pair **Joanne** and **Douglas Cohen**; AbitibiBowater executive chair **John Weaver**, caught snuggling with dynamic wife **DeLores**; Swiss International Air Lines Canadian GM **Olivier Schlegel** and **Danielle Gervais**; Mr. Hollywood North **Michel Trudel** and wife **Marie-France A. Trudel**; master of all things travel/Daffodil committee treasure **Andrew Grove**; CGI president/CEO **Michael Roach** and wife **Deborah**; a plethora of Bond-worthy power girls, including new Mouvement Desjardins president/CEO **Monique F. Leroux** (with husband **Marc**), Hydro-Québec VP of corporate affairs **Marie-Josée Nadeau** (with **Yves Séguin**), Transcontinental vice chair **Isabelle Marcoux** (with Transcontinental CEO **François Olivier**), Board of Trade of Metropolitan Montreal president/CEO **Isabelle Hudon** (with husband **Gilles Coulombe**) and Chanel über-exec **Anny Kazanjian** (with hub **Andy Habib**); plus past ball chairs – Garda president/CEO **Stephan Crétier** (with actress wife **Stephany Maillery**) and Medisys's president/CEO, physician **Sheldon Elman** (with princess-pretty physician wife **Meryl**).

**Golden total:** With guests comme ça, accoutrements 'n' gadgetry to match and a sponsorship list boasting the likes of Alcoa, Bell, Capgemini, CGI, Ernst & Young, Garda, Hydro-Québec, IBM, McCall MacBain Foundation, National Bank, Pfizer, Power Corporation, PricewaterhouseCoopers, RBC, Sanofi-aventis and Torsys, the \$2,293,000 tally makes perfect sense. And FYI: It more than put a smile on the faces of proud attending Canadian Cancer Society officials – Quebec division president **Louise Labrie** and executive director **Suzanne Dubois**. All proceeds enable the society to continue its mandate to eradicate cancer and enhance the quality of life of people living with it.

**Mission accomplished:** A spy-worthy treat and winning hockey team! What more could your loyal Jenn Bond ask for?

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## BOUQUET FROM DAFFODIL BALL



**JT BONDS WITH THE COMMITTEE** Back row: Suzanne Brilliant Fluehler (left), Alison Silcoff (in Eavis & Brown couture), Anny Kazanjian, Louise Courey Nadeau (in Cavalli), Justin Trudeau, Shirley Quantz, DeLores Weaver and Mariangela Rossi Di Montelera (in Chanel). On floor: Penny Pucci Echenberg (left), Nathalie Bissonnette (in Ema Savahl and Armani) and Diane Vachon (in sari-style Badgley Mischka).



**THE EMCEE WHO LOVED US** Beloved broadcast journalist Dennis Trudeau and wife Suzanne Jobin kick up their heels.



**MOTO-BAR** Moment Factory Studio's Melissa Weigel, left, and media darling/celebrity DJ Geneviève Borne revved 'n' rocked cocktails.



**FRESH OFF THE COPTER** National Bank president/CEO Louis Vachon (left), PricewaterhouseCoopers senior partner/CEO Chris Clark and Pfizer Canada president/CEO Paul Lévesque.



**OFFICIAL BLISS** Minister of Public Works Michael M. Fortier lets loose with wife Michelle Setlakwe.



**SHAKING UP CHANEL** A Goldsinger band member serenades Chanel exec Anny Kazanjian and hub Andy Habib.

**BOND JR. AND THE BEAUTIES** Actress Lucie Laurier (in daffodil Mandrino), son Timothy Ward-Laurier (in a Waxman's tux) and lawyer Marie-Josée Vincelli (in Lapidus).



**TABLE TALK** Julie Turcotte (in Missoni) and Tania Dupont (in Denis Gagnon) enjoy quality bonding.



**DR. WOW MEETS CHAIRMAN NOW!** Cancer survivor and CTV health correspondent Marla Shapiro works the floor with edgy event co-chair Chris Clark.



**SHAKEN, NOT STIRRED** Next-generation Daffodil supporters (a.k.a. 2008's amazing volunteers) congregate at the cool plexi bar.

PHOTOS BY VINCENZO D'ALTO THE GAZETTE