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Special Events Magazine, March 2009

Gala Award Winners Named at The Special Event 2009

Mar 1, 2009 12:00 PM

On Jan. 30, San Diego showed guests at The Special Event's Gala Award ceremony its SoCal style with glittering jesters, operatic arias and a dose of rock 'n' roll. But first came the trophies! See whom the Special Events Magazine Advisory Board deemed the best of the best in 35 categories. — The Editors

BEST FUNDRAISING EVENT **ALISON SILCOFF EVENTS, MONTREAL**

“The Daffodil Ball” went dashing, debonair and just a bit dangerous with a James Bond theme for 680 guests. Decor highlights included a laser “security system,” a gold-painted beauty on a rotating circular bed, Bond-worthy gadgets and a helicopter, not to mention 30,000 daffodils. The event netted a record-breaking \$2.3 million for the Canadian Cancer Society.



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